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## KCCI 8 NEWS DIRECTOR WINS NATIONAL AWARD

*KCCI'S Dave Busiek named News Director of the Year  
By Broadcasting and Cable*

**Des Moines, IA (December 22, 2015)** - KCCI 8 News director Dave Busiek has been named News Director of the Year by *Broadcasting and Cable* – one of the broadcasting industry's leading publications.

"This is really a huge honor for Dave – and one he absolutely deserves," said KCCI President and General Manager Brian Sather. "This award is bestowed on a single recipient each year – and awardees are judged against news directors in all markets, from large to small. While Des Moines is not one of the country's largest markets, Dave is a huge presence in the broadcast news industry and a significant reason why KCCI 8 News is and has been Iowa's news leader for decades."

The news comes on the same day KCCI announced big wins in the 2014 November ratings period.

Busiek, a former a political reporter for KCCI and news director for 25 years, deflected credit for the award. "This honor reflects the talents of our outstanding KCCI staff. It is all of them who make this station one of the best in the business. I'm proud to work with them every day," said Busiek.

"This is an important day for the station and for Dave," Sather adds. "I believe his integrity, grace under fire and long-term commitment to KCCI and the people of Central Iowa make him a peerless choice for this richly deserved honor."

The full *Broadcasting and Cable* article about Busiek can be found in the attached document or accessed online:

<http://www.broadcastingcable.com/news/local-tv/hawk-s-eye-news/136569>

### About KCCI 8 News:

Celebrating close to 60 years of broadcasting, KCCI 8 News was recently awarded two national Edward R. Murrow awards including "Overall Excellence," multiple regional Emmy's and the National Press Photographers Association award for Station of the Year (Small Market.) Producing over 30 hours of award-winning local news each week, KCCI, "Iowa's News Leader," is proud to provide news, sports, weather and entertainment to the area on KCCI, online at KCCI.com and on mobile devices with their numerous digital offerings. KCCI also offers TV's most memorable entertainment on its digital channel, Me-TV Des Moines 8.2. Extremely thankful to the community it serves, KCCI also partners year-round with local non-profits to give back to the Des Moines-Ames area.

### About Hearst Television:

Hearst Television ([www.hearsttelevision.com](http://www.hearsttelevision.com)), a national multimedia company, owns and operates 31 local television stations and two local radio stations, serving 32 U.S. cities and reaching nearly 19 percent of U.S. television households. The TV stations broadcast 60 video channels, featuring local and national news, weather, information, sports and entertainment programming and local community service-oriented programs. The stations also host and operate digital online and mobile platforms that extend the company's brands and content to local, national and international audiences. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation and community service. Hearst Television is a wholly owned subsidiary of Hearst Corporation.